

SEND NO MONEY

Convenient Interest-free Instalments

Science Defies Nature with a Perfect Alternative to Mined Diamonds

A Diamond Essence Masterpiece from Monark, is the Most Astonishing Simulated Diamond Ever Created. The Result of a Scientific Breakthrough – it gives you the Look, the Colour, the Fire of a Mined Diamond. It even Cuts Glass!

Now, there is a dazzlingly brilliant stone to challenge the mined diamond and offer the same breathtaking beauty plus a practicality and lasting value that make it your first choice for giving ... collecting ... showing off. It's Diamond Essence from Monark Diamonds.

Compare For Yourself

Compare for yourself, the properties of our Diamond Essence stones against mined diamonds for the properties jewellers use to measure diamond quality:

Property	Diamond Essence	Mined Diamond
One Carat Size	One Carat	One Carat
Hardness	Cuts Glass	Cuts Glass
Brilliance	Superlative (2.2)	Superlative (2.4)
Clarity Grade	Virtually Flawless	Usually Flawed
Colour	Perfect Ice White	Usually Off-White
Toughness	Excellent	VG to Excellent
Cut	Always Perfect	Perfect to Poor
Solitaire Ring (2ct)	£149	£22,000

Why Ours Rival Mined Diamonds

Diamond Essence Masterpieces are produced by a scientific process that refines rare minerals and melts them at a constant temperature above 5,000 degrees Fahrenheit – almost twice as hot as the 2,800 degrees needed to melt steel – to crystallize them into stones with the rare essence of diamonds.

Each Diamond Essence stone then undergoes the same brilliant cut process that mined diamonds do to produce a purely perfect masterpiece with 57 facets polished to perfection.

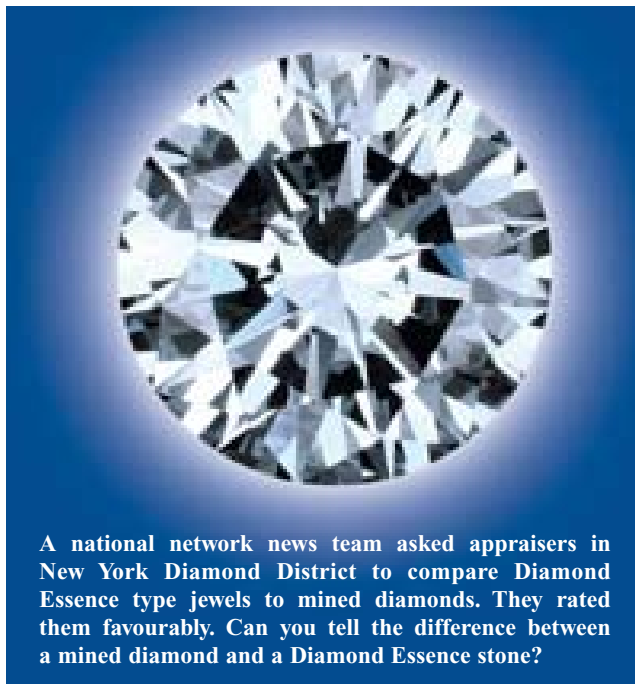


Send No Money Now
Convenient, Interest-free Instalments
Absolutely No Obligation – 30 day trial at our risk
Unique Triple Guarantee
Save up to 50% off RRP



- A. 2.0 Ct. t.w. Earrings #1103 (RRP £113)£59 or £5.90 p.m.
- 3.0 Ct. t.w. Earrings #1104 (RRP £147)£79 or £7.90 p.m.
- 4.0 Ct. t.w. Earrings #1105 (RRP £182)£89 or £8.90 p.m.
- B. 1.0 Ct. Solitaire Ring #1301 (RRP £258)£129 or £12.90 p.m.
- 2.0 Ct. Solitaire Ring #1303 (RRP £319)£149 or £14.90 p.m.
- 3.0 Ct. Solitaire Ring #1305 (RRP £329)£169 or £16.90 p.m.
- C. 2.0 Ct. Pendant. w/Chain #1205 (RRP £182)£89 or £8.90 p.m.
- 3.0 Ct. Pendant. w/Chain #1207 (RRP £200)£99 or £9.90 p.m.
- D. 2.5 Ct. t.w. 3-Stone Necklace. #2684 (RRP £245)£189 or £18.90 p.m.
- 2.5 Ct. t.w. White Gold #2684W (RRP £261)£189 or £18.90 p.m.
- E. 2.0 Ct. Centre Ring 4ct. t.w. #3246 (RRP £400)£189 or £18.90 p.m.
- 2.0 Ct. Ruby Ess. Cen. 4ct. t.w. . . #3246R (RRP £400)£189 or £18.90 p.m.
- F. 1.0 Ct. Man's Ring #1565 (RRP £275)£189 or £18.90 p.m.
- G. 3.10 Ct. t.w. Tennis Bracelet #1706 (RRP £409)£249 or £24.90 p.m.
- H. 8.0 Ct. t.w. Earrings #2906 (RRP £381)£189 or £18.90 p.m.
- J. 2.5 Ct. Li' Kohinoor Ring #1366 (RRP £212)£169 or £16.90 p.m.
- 4.0 Ct. Kohinoor Ring. #1360 (RRP £462)£239 or £23.90 p.m.
- K. 2.0 Ct. W. Gold Eternity Ring ... #3603W (RRP £344)£199 or £19.90 p.m.
- L. 8.0 Ct. Centre, 11ct. t.w. W. Gold #3962W (RRP £409)£319 or £31.90 p.m.

The above prices are valid for 30 days from the date of this publication.



A national network news team asked appraisers in New York Diamond District to compare Diamond Essence type jewels to mined diamonds. They rated them favourably. Can you tell the difference between a mined diamond and a Diamond Essence stone?

Celebrities Show Off In Them

Once you've seen Diamond Essence Masterpieces with your own eyes, you'll understand why, many famous and wealthy people, including movie stars, celebrities and TV personalities wear simulated diamonds and nobody knows the difference.

Now you too can enjoy all of the status and pleasure of diamond jewellery with none of the cares and at a fraction of the price. Since Diamond Essence Masterpieces show off the same qualities as mined diamonds, who is to question what you are wearing.



Three Easy Ways To Enjoy Diamond Essence Masterpieces

- **Phone 0870 950 4049** anytime
- **Post** the No-Obligation Order to MONARK DIAMONDS, Freepost RLUT-CSBY-YYJB, Porth, CF39 8WZ
- **Visit** our website www.monarkdiamonds.co.uk **Insert Promotion Code DML18D when prompted.**

Monark Diamonds is a trading style of Monark Global Limited, 1 Farnham Road, MWB Building, Guildford, Surrey GU2 4RG. Company Registered in UK No. 3977053

The Famous Four C's

Why not judge Diamond Essence for yourself using the same four qualities the experts use to judge a mined diamond's beauty – and its value.

1. **Colour:** Almost all diamonds are transparently clear, or white. But the most sought after, colourless diamonds are classified by the Gemological Institute of America as "D" colour. Diamond Essence stones always meet this superior "D" classification.
2. **Clarity:** Very few mined diamonds are flawless. Most contain some kind of imperfections which interfere with the passage of light through the stone. Diamond Essence stones are always virtually flawless.
3. **Cut:** Improperly cut diamonds will have less fire, less brilliance, less value. Diamond Essence stones are always cut perfectly, so they flash the ultimate in fire and brilliance.
4. **Carat Weight:** Diamond Essence carat sizes are just the same as mined diamond carat sizes and always priced the same per carat (currently £39) regardless of whether one carat, two carats or three.



The MONARK Triple Guarantee

Only Monark Diamonds gives you this unbeatable Triple Guarantee:

1. **60 Day Money Back Trial:** Inspect and enjoy your jewellery from Monark for 60 days. Show it off to your friends and, if you are not absolutely delighted, return as received and we will be happy to refund every penny you've paid off your purchase price. No questions asked. No delays.
2. **Lifetime Quality Guarantee:** All Diamond Essence gems are warranted for life against damage, discolouration or fading under any circumstances. Should this occur, we will provide a replacement stone immediately free of charge.
3. **Lifetime Replacement Warranty:** In the unlikely event that your gemstone comes loose from its mounting and is lost, we will replace it at no charge. You never need to buy insurance against the loss of your Diamond Essence gemstones.

No other company we know of has the confidence to give this comprehensive triple guarantee!

We'll dispatch your order as promptly as possible, after receiving your first instalment, but it could take from 14 to 28 days to reach you. All orders are subject to availability and acceptance by Monark Global Limited. A credit check may be carried out through a licensed Credit Reference Agency.

NO-OBLIGATION ORDER – SEND NO MONEY NOW

MONARK DIAMONDS, Freepost RLUT-CSBY-YYJB, Porth, CF39 8WZ

Telephone 0870 950 4049 Fax 0870 950 4042

YES! I would like to order the items I've listed:

Item No.	Quantity	Description

I will be billed for the first instalment before my jewellery is dispatched and the remaining instalments monthly thereafter. Postage and packing of 60p will be added to each instalment – total £6.00.

Please tick here if you do not wish to receive further interesting offers from other carefully selected companies.

FORENAME(S): _____ PLEASE USE BLOCK CAPITALS
 MR/MRS/MISS/MS
 SURNAME: _____
 ADDRESS: _____

 POST CODE: _____
 TEL. NO. _____ DATE OF BIRTH ____/____/____
 SIGNATURE: _____

DML18D

